



SECURITYLIFE

INSURANCE COMPANY OF AMERICA

Online Privacy and Communications

Security Life Insurance Company of America ("Security Life") will treat certain personal information we receive or gather about you as confidential. Information practices for this web site are as follows:

Collection and Use of Online Personal Information:

Like many web sites Security Life may use "cookies" and other technology tools to access and log certain information regarding identification of the operating system, browser and your Internet address (often a temporary address assigned by and through your internet service provider) when you access a Security Life web page. We may also track those pages or sections of the web site you are visiting, in an effort to better provide information you request and/or improve our web site and its features; measure demographics, preferences and interests of our users; refer you to another site or service; or to comply with a legal requirement.

In most cases, we do not require you to provide us with personal information to use our web sites. However, some features may require you to provide some personal information, in order for those features to function as designed (your name, e-mail, telephone number, mailing address). Certain of our web pages may require you to provide identifying information and use individual passwords in order to access personal information. You can configure your browser to accept, reject or prompt you if cookies are about to be sent to your computer, and you can also delete stored cookies at any time. If there are features or pages that request information that you do not want us to use or store, please do not provide the information or proceed with further use of that feature or web page.

If you do choose to provide us with personal information, Security Life will treat this information as confidential, other than for certain potential, limited disclosure to business affiliates or service providers to evaluate or provide requested services; to marketing partners or where required by applicable law. This includes sending or allowing marketing affiliates to send you communications, including e-mail communications. If you do not wish to receive such communications by e-mail, you may write to us at: **Security Life Insurance Company of America, 10901 Red Circle Drive, Minnetonka, Minnesota 55343-9137 or contact us at 1(800) 328-4667.**

Except as outlined above, we do not make disclosures of personal information to other unaffiliated firms who may wish to sell their products or services to you, such as e-commerce sites, mail order catalogs, nonprofits, etc.

Our Web Site Visitors and Customers:

Security Life web sites are designed to be used by adults of at least 18 years of age. We do not knowingly attempt to collect personal information from children under the age of 18, and this site is not intended for use by children. All issues and communications relevant to coverage or claims for children should be conducted by their parents or legal guardians.

E-Mail Communications:

E-mail messages are not secure communications. They are transmitted via a number of means and are subject to interception, diversion, tampering or other misuse. Security Life uses no encryption (data scrambling) on certain portions of our web site. You can enhance your transmission of e-mail communications by:

- keeping any passwords, user identification numbers or other identifying information confidential and apart from your computer, and exercising care in entering this information in a manner that will not allow others to observe you doing so.

- logging on and using our site and services without leaving your computer, and logging off when you are finished.

- using the most recent browsers from Microsoft, Netscape, AOL or other major technologies. Please exercise extreme care in the event we ask you to and you are willing to provide confidential information (Social Security Number, employer identification numbers, bank, credit card or other account numbers), please review whether such transmission is encrypted, which will increase the security of your information. If you need to send confidential information and are concerned about the security of a web site, then you should consider sending it by phone or by U.S. mail instead.

Links:

From time to time, our webs site may include hyperlinks for your convenience to affiliated or third party web sites that are not owned or operated by Security Life. Please note that Security Life is not responsible for and does not monitor the privacy or other policies of such sites, and that you should exercise the same care and consider the same procedures as noted above when accessing or using such sites by linking from our site and/or by accessing them directly.

Additional Rights:

Applicable laws may give you additional rights that are not described in this online privacy policy, which may be modified from time to time by Security Life by posting the new terms at www.securitylife.com/privacy-policy/index.aspx.